

December Clarity Plan

Focus: Start Simple

For many beginners, the hardest part of building an online business is knowing where to begin.

There are endless tools, strategies, and opinions online. It's easy to feel like you need to master everything before you start.

You don't.

The goal this month is simple: **start with the basics and keep things manageable.**

Momentum comes from action, not from trying to build the perfect system.

This Month's Focus

Focus on building a **simple foundation** for your online business.

Your priority should be:

- Choosing one niche or direction
- Selecting one main offer

- Creating a simple lead magnet or entry point
- Setting up a basic email follow-up

You don't need everything built perfectly. You just need something real to start with.

What to Ignore

This month, avoid these common distractions:

- Researching endless tools
- Buying multiple courses at once
- Trying to be on every platform
- Waiting until everything feels “perfect”

Simple and imperfect beats complex and unfinished.

Simple Action Steps

- Choose one niche or topic you want to focus on
- Select one product or offer to promote
- Create a simple lead magnet or free resource
- Begin building your email list

Remember, you are building the **foundation**, not the finished house!

Marie

