

EVEN IF YOU'RE A NEWBIE

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Introduction

Hey there!

I'm really excited that you got this report because the information contained in it flat out works.

Yes it 100% works and I should know, these are the exact steps I've taken to build my own online affiliate marketing business!

I promise that if you go through this and create the life you've always dreamed of.

And, you can even pass it down to your kids!

People flock to affiliate marketing as a way to make money online because it seems so easy.

And, in theory it is.

The concept to affiliate marketing is simple: you sign up to become an affiliate, you choose a product(s) to promote, you get a special url that will track sales, you send traffic to that url and when someone buys you get a commission.

Of course, as with most things, simple doesn't always mean easy.

This report will give you a great jumping off point to be successful as quickly as possible.

In this report I will break down the 5 must do tips you need to know to build your business quickly and with a strong foundation; right from the start...

#1 Pick A Niche

Before you sign up for an affiliate program and start sending traffic, you need to decide what types of products or services you want to promote.

You've no doubt heard people say you should pick a niche that you're passionate about, and that's not bad advice, as far as it goes.

If the niche you love is populated by tons of other people who love it too... **and spend money in it**, you're good to go.

But if your passion is for something a little more obscure, you need to keep looking.

A good niche has tons of passionate people who buy lots of niche related items.

There's tons of niches to choose from, you just need to drill down a little.

For example, start in huge niches like fitness, food, sports, parenting, etc. than drill down to sub-categories (don't go too far down or you might get such a small sub-niche that there's not enough potential customers).

So, instead of choosing the fitness niche why not choose fitness for new moms or fitness for retirees, etc.?

These sub-niches will still have tons of potential customers but they won't be as competitive as the broader fitness niche.

Once you have decided on a niche, you need to see what affiliate programs offer products in that niche.

Of course, there is always the Amazon affiliate program, but don't limit yourself to just that one program.

Affiliate programs that are easy to join and have tons of digital products (online, downloadable) are: Clickbank.com, JVZoo.com, WarriorPlus.com.

NOTE: With JVZoo and WarriorPlus you will need to request approval from each vendor (the creator of the product) before you can promote their product. As a new affiliate you may find that many of them will deny your request.

On Clickbank most products don't require vendor approval first so that may be a good place to begin.

#2 Get A Website

As an affiliate, your main job is to get interested website visitors to the offer you're promoting.

NOTE: If you are in a position that you honestly can't spare even \$20 or so to set up your own website, than please don't let that stop you from pursuing your online business. BUT, you want a website as soon as possible.

Websites are very cheap and they are easy to set up.

I'm not kidding, I taught myself how to set up a simple website and have created dozens in different niches since then.

Here is my internet marketing website - https://simpleonlineprofit.com

Another common mistake new affiliates make is thinking that a Facebook business page is the same as a website of their own...it's not!

The biggest problem with just having a Facebook business page is that **you don't own any part of it!**

That means that if Facebook makes some terms of service changes and you are suddenly in violation of them they can shut your page down, no warning and no recourse.

In laymen terms that means...you're screwed!

You never want to build your online business on assets you don't actually own.

While setting up a Facebook (or Twitter or Pinterest or Instagram or Youtube) account to use as a way to reach out to and build trust with new prospects is smart, relying solely on them for your online presence is not.

Go to NameCheap.com, but a domain name and let them help you set up your site. It really is easy and won't cost much either!

#3 Build An Email List

I've heard it over and over - and seen it in action myself - up to 98% of the people you drive to your website won't make a purchase and they won't come back.

Let that sink in for a second: all your work to get people to your website will be wasted for almost 98% of your traffic!

And, if you're paying for traffic, it's even worse!

There are tweaks you can make to your website to increase conversions, but there is always going to be a lot of leakage... it's just the nature of the beast.

People aren't as likely to make purchases from you when they just meet you.

It takes multiple positive interactions before people like and trust you enough to buy something from you.

That's where an email list comes in.

It's a pretty simple strategy and one you've probably already seen in action yourself: Have you ever visited a website and a form pops up offering you a small gift like a free report, discount coupon, etc.?

You enter your name and email address and you receive your freebie either on a thank you page or in an email.

You are officially subscribed to their email list and they can continue to legally email you.

Pretty simple. When you sign up you are "opting in" to their list and giving them permission to email you.

This is the legal way and all promotional emails must contain an unsubscribe link.

You can, and should, use this process to build your own email list right on your website.

To keep the people on your list happy just offer them truly useful information.

If you do this you can build a huge list of very loyal customers who will buy from you over and over again.

This one thing alone has made many affiliates very rich!

NOTE: How much money you make from your email list will depend solely on how well you treat your subscribers!

If you send too many emails, or all you send are offers for them to buy something, they will unsubscribe and you won't have a list.

On the other hand, if you treat them right by giving them helpful information along with sending them promotions, they will come to trust you and will be more likely to buy from you when you recommend a product or service.

I use a 3-1 system. For every 3 emails I send only one is a "sales pitch".

#4 Drive Traffic

Your main goal as an affiliate is to drive traffic to your offers.

It's up to you to learn which traffic source is the best fit for your budget, your time and goals.

I personally recommend using some lower cost paid traffic methods at the start while simultaneously building up your free traffic strategies.

Doing so can give you some fast sales while your free strategies are gaining traction.

One of the best free ways to drive traffic is with content marketing.

Content marketing is a very simple method of getting very targeted traffic to your website.

Targeted traffic means the people you are attracting to your website are very interested in your product or service and there is a high likelihood they will buy.

You simply add quality content to your site on a regular basis.

To expand the reach of your content you can share that content on social media sites like Facebook, Pinterest, Instagram or Youtube.

Search engine optimization (SEO) is another great way to increase the reach of your content. By putting targeted keywords in your content, you can increase the chance of your website showing up on the first page of results when someone does a web search using those keywords.

You've seen this in action yourself. Remember the last time you searched for something online? Remember the phrase you typed in to find that information? That phrase you typed in was a keyword.

The results that appeared at the top of the first page of results were there because those content creators used that keyword in their content.

The search engines saw they had the same keyword you searched for and placed those websites at the top of the search results.

S.E.O. should be an important consideration when creating your content. There are even plugins you can use with WordPress website that will improve your SEO.

#5 Repeat

Many affiliate marketers have several websites in several different niches, this allows them to maximize their income.

When you have 5-10, or more, websites, you don't need to make tons of money from any one of them. You can make a great living even if you only earn a little from each website each day.

And, since so much of your work can be automated or outsourced, you can create a very profitable online business that only takes a few hours each week to keep running.

Time freedom **AND** financial freedom.

Isn't that really what we're all after?

Use the steps above to get started with affiliate marketing. Once you've got your first website running and profitable you can decide if adding more websites to your online portfolio makes sense for you.